



News Release

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Finding 100% Tunisian Olive Oil in Stores Just Got About 200+ Times Easier with ***Cost Plus World Market***

Johnson City, TN—Finding 100% Tunisian olive oil on specialty retailers' shelves just got over 200 times easier with the introduction of Terra Delyssa at Cost Plus World Markets.

Cost Plus World Market brings the beauty and excitement of global bazaars right to its shoppers. The Terra Delyssa brand from CHO, Tunisia's largest olive oil producer, lets shoppers taste a blend of the unique Tunisian olive varieties and terrior that make 100% Tunisian olive oil so special.

"We're delighted to have Cost Plus join the growing ranks of retailers committed to bringing these rare and delicious oils to their customers," says Al Hamman of Hamman Marketing Associates, the company promoting 100% Tunisian in the US. "With over 260 Cost Plus locations nationwide, it makes it easier for shoppers to find and enjoy this unique product."

To find a nearby store, consumers can visit the Cost Plus World Market website, or visit www.100PercentTunisian.com click on 'Buy 100% Tunisian Olive Oil' for a complete list of retail locations.

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