



News Release

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HMA GAINS NEW INSIGHTS TO HELP CLIENTS WITH RISK MITIGATION

JOHNSON CITY, TN – Al Hamman of Hamman Marketing Associates participated in a seminar on ‘Emerging Markets Credit Fundamentals’ at the George Washington University in Washington, DC October 9-11. The intensive three-day workshop was run by Moody’s Analytics, a unit of Moody’s Corporation, and covered business and financial risk grid analysis, equity investment assessment, analysis of cash flow statements, sources of collateral and the realities of risk mitigation in area of development finance.

According to Hamman, the training was designed to assist in evaluating companies seeking to acquire debt financing to fund new overseas development projects and expansions.

“The seminar was timely and informative for us,” says Hamman. “My company works with governments and trade associations interested in developing opportunities in the US market. HMA is also an independent loan originator with access to finance sources inside and outside the Federal Government for US companies.”

Moody’s offers unique tools and best practices for measuring and managing risk through expertise and experience in credit analysis, economic research and financial risk management.

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